**Irving Penn**

(1917-2009, USA)

He attended the AD Design course at the Philadelphia Museum school of industrial Art, where he studied under Alexey Brodovitch, the Harper’s Bazaar assignment editor.

In 1943 Alexander Liberman offered to Irvin Penn a position as associate in Vogue magazine art department. Soon he started to take photos for the magazine. In 1948 he made some photocalls for Vogue in Peru, where he discovered the photographer Martin Chambi, who lent his studio. Here he created the famous series of portraits of Peruvian Indios.

*Small Trades* was another of his series, which showed humble workers dressed by their implements.

In 1977, the Metropolitan Museum of New York exhibited the cycle *Street Material*, characterized by degraded objects found in the street. In the Eighties he started his research on life style.

He became one of the most important photographers thanks to his inventions, his precision and the high quality of his works.