**VERNER PANTON**

(1926, Copenaghen – 1998, Basilea)

Verner Panton is one of the most controversial contemporary designers. Designing furniture, Panton has followed, as few others, the art of simplification, opening new paths and showing a wonderful use of colours. He created the chromatic scale PANTONE, and the 1967 chair, realized as a monococque structure, made only of plastic, with no ‘legs’ and psychedelic colours. Moreover, the lamp series FUN: decorative objects while switched off, they can transform a room into an almost Oriental and joyous environment with their warm and diffused light when switched on. Master of colour, sometimes obliged to think in white – he has projected essential objects that merge form and colour, design and symbolism in a single mark.