**Alberto Rizzo**

(1931 Italy - 2004 United States)

In 1960 he moved to California and, nine years later, to New York where he started his collaboration with *Harper’s Bazaar*. His photos have been published on different magazines such as *Newsweek*, *Men’s Vogue*, *Vogue* America, France and Italy, *Mademoiselle*, *Domus*. He has been responsible for many advertising campaigns: Bulgari, Revlon, Chanel, Seiko, Clinique, Danskin, Max Factor, Saks FIfth Avenue, Bloomingdales. He cooperated with the famous conceptual artist Arakawa in 1998 for the Guggenheim and with Vincenzo Agnetti for the Biennial of Venice. Alberto Rizzo has also collaborated with important public art spaces such as the Metropolitan Museum, where his important art work is shown and the Brooklyn Museum in its planning phase.

Since 1984 he showed in many exhibitions in United States and Italy. He has awarded from the Directory Club of America for many years.