**RICO PUHLMANN**

(1934, Germany – 1996, New York)

Richard Georg Willi Puhlmann was born in Berlin in 1934.

He began his artistic career as an actor, playing a starring role in the film version of the fairytale “Little Muck” as early as 1944. But after 1949 he left film and the theatre to dedicate himself to his new passion behind the lens.

He registered at the Academy of Fine Arts in Berlin in 1951, where he focused on drawing. In the late Fifties the German fashion industry was undergoing a revival and was looking for talented illustrators.

The Sixties saw Rico Puhlmann grow rapidly as a photographer, working with major German fashion magazines and the first foreign publications in Germany.

By the early Seventies he had become one of the world’s most prolific fashion photographers.

In 1973 he decided to move to New York. *Glamour*, *Harper’s Bazaar*, *GQ*, *Fashions of The Times* and *Vogue America* commissioned some of his most important work.

In the Eighties he also worked on advertising campaigns for numerous fashion designers and cosmetics brands, including Estée Lauder, L’Oréal, Revlon, Fendi and Emanuel Ungaro.

In 1996 he died in the TWA plane crash on his last trip from New York to Paris.