**Franco Fontana**

(1933, Italy)

Franco Fontana started to take photos as self taught-person in 1961. His first solo exhibition is dated at 1968 and it took place in Modena. He published more than 40 books in Italian, Japanese, French, German, Swiss, American and Spanish editions. He exhibited all over the world in private galleries and museums. He attended more than 400 collective and solo exhibitions. His works are displayed in more than 50 museum collections: International Museum of Photography “G. Eastman House”, Rochester; The Museum of Modern Art, New York; Ludwig Museum, Koln; National Gallery, Beijing, China; The Australian National Gallery, Melbourne, Australia; Stedelijk Museum, Amsterdam, Holland; Metropolitan Museum, Tokyo, Japan; The Israel Museum, Jerusalem, Israel; Musée d’Art Moderne, Paris, France; Museo de Arte São Paolo, San Paolo, Brasil; Kunsthaus Museum, Zurich, Switzerland; Museum of Fine Arts, San Francisco, United States; Puskin State, Museum of Fine Arts, Moscow, Russia; Victoria & Albert Museum, London, Great Britain, and so many others. He has received many prizes and awarded; in 2000, for example, the honor of Commendatore of the Italian Republic for artistic merits. He has realizes so many advertising campaigns such as Fiat, Volkswagen, Ferrovie dello Stato, Sony, Volvo, Versace, Canon, Kodak, Snam, Robe Di Kappa.