

**Polo Museale della Campania and Incontri Internazionali d'arte  
with  
Fondazione Sozzani and Al Blu di Prussia\_Fondazione Mannajuolo**

**present the exhibition**

***BETWEEN ART & FASHION***

**Photographs from the collection of Carla Sozzani  
curated by Fabrice Hergott**

**Naples, Museo Pignatelli**

**Opening**

**Saturday January 12<sup>th</sup> 2019, 11.00 am**

The exhibition "*Between Art & Fashion* - Photographs from the collection of Carla Sozzani", will be presented in Naples at Villa Pignatelli for the **first time in Italy**, after being exhibited in Paris in 2016 at the Galerie Azzedine Alaïa, the Museum of Fine Arts in Le Locle, Switzerland in 2017, and the Helmut Newton Foundation in Berlin in 2018.

The exposition proposed through the Polo Museale della Campania under the direction of Anna Imponente and Incontri Internazionali d'Arte, is being hosted at the Pignatelli Museum under the direction of Denise Pagano. The Pignatelli Museum is one of the rarest museum-houses in Naples. It has been called the **Villa Pignatelli-House of Photography** since 2010. An open and beautifully appointed space to host exhibitions, events, and talks, the museum fosters discussion on the themes of photography as a cultural expression through the re-discovery of lesser known aspects in Italian history, knowledge of contemporary photographers, and trends in today's photography, as well as the approach to modern communications media.

The exhibition features **one hundred and sixty works by eighty-seven photographers**, including Berenice Abbott, Richard Avedon, Lillian Bassman, Louise Dahl-Wolfe, Horst P. Horst, William Klein, Don McCullin, László Moholy-Nagy, Sarah Moon, Daido Moriyama, Helmut Newton, Irving Penn, Man Ray, Leni Riefenstahl, Paolo Roversi, Alfred Stieglitz and Francesca Woodman, all arranged in alphabetical order by the curator.

*"Carla Sozzani' collection of photography - Fabrice Hergott wrote in the catalog - is in no way conventional. Her often personal contact with the photographers, her having displayed most of these photographs at her gallery in Milan, have given her intimate knowledge of the work. Her choices reflect long-term experience rather than infatuation and have allowed her to avoid that fatal error in collecting and exhibitions: the desire to apply an idea".*

Photography has nourished Carla Sozzani's inspired and pioneering tastes since the beginning of her publishing career. That led her to acquire a photographic collection enriched by important and lucky encounters over many years. In this precious collection there are famous images like *The Italians turn around* (Milan, 1954) by Mario De Biasi, *Hands, Hands ...* (New York, 1941) by Horst P. Horst, *Paris Rues Saint Jacques, 6 May 1968* by Giles Caron but also less known images, such as the 1947 Christian Dior portrait by Louise Dahl-Wolfe, the 1979 portrait of Georgia O'Keeffe by Barry McKinley and the Man Ray self-portrait (1943).

Demanding and open, Sozzani's gaze has often overcome traditional categories and caught uncommon links between present and past. Playing a crucial role in fashion since the early '70s, she has collaborated with numerous photographers as editor-in-chief on special editions of *Vogue Italia*, and as Editor of *Elle Italia*. Known for her aesthetic sense, she has discovered and rediscovered lesser known or forgotten photographers, and over forty years of encounters she has collected a prestigious collection of photographic works.

There is fashion photography in Carla Sozzani's photography collection, but it never serves to highlight a garment. Instead, it reflects an obsession with art, a fascination with the body's plasticity. No two of the fashion photos are alike. They seem to justify themselves through an ability to counter any coherence that might possibly take shape.

The exhibition at the Pignatelli Museum is accompanied by a catalogue with more than two hundred photographs from the Carla Sozzani collection. Published by the Azzedine Alaïa Association with Carla Sozzani Editore, the volume, in English and French, is curated by Fabrice Hergott, director of the Musée d'Art Moderne de la Ville de Paris. It includes a preface by Azzedine Alaïa, an interview by Fabrice Hergott with Carla Sozzani and essays by critics and international scholars: Barbara Carnevali, Germano Celant, Emanuele Coccia, William A. Erwing, Donatien Grau and Jean Louis Scheffer.

On the occasion of the exhibition *Between Art & Fashion* at Villa Pignatelli, a selection of works by Francesca Woodman (Denver 1958 - New York 1981), from the collection of Carla Sozzani, will be exhibited at the Galleria Al Blu in Prussia\_Fondazione Mannajuolo, curated by Maria Savarese. Francesca Woodman, one of the most relevant artists in contemporary photography, focuses on the primary relationship between her body and space and on how this relationship is represented in photography.

### **Information**

*Between Art & Fashion* \_Photographs from the collection of Carla Sozzani

12 January – 10 March 2019

Opening \_ Saturday January 12<sup>th</sup> 2019, 11.00 am

Open to the public \_ Saturday January 12<sup>th</sup> 2019, 2.00 pm

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facebook.com/villapignatellिकासadellafotografia

Opening Hours 10.00 am - 5.00 pm (last entry at 4.00 pm) – closed on Tuesdays

Entry ticket: € 5,00

### **Contacts**

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Fondazione Sozzani

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